



WHEN PIGS FLY

CREATOR: GRAHAM TALBOT

Budget: \$1,200 (U.S.)

Occupation: Freelance Producer and Director of Photography

Age: 25

Current City: Maple Ridge, BC, Canada

Born: Fort Langley, Canada



WHAT INSPIRED YOUR AD?/TELL US ABOUT YOUR SPOT:

Seeing a pig fly is such an improbable sight, many of us use the phrase as a way to avoid a request or favor of some kind. But this clever kid engineers a way to make this old saying come true, winning himself his favorite snack as a result.

GRAHAM TALBOT STORYLINE:

Anything worth trying is worth trying twice—Graham Talbot and his twin brother submitted a spot last year which made it to the semifinals and fell short of the finalist phase. Going back to the drawing board using key learnings from the experience, Graham was determined that he knew what it takes to make it to the finals this time around.

With a degree in film studies from Simon Fraser University in British Columbia, Graham currently works as a freelance producer and director of photography on music videos and lower-budget video projects in his hometown of Vancouver. Having been passionate about film since his childhood, the opportunity to land a job at Universal Pictures would be a “childhood dream come true.” If he takes home the \$1 million grand prize, one of the first things he would do is to find a place of his own and move out of his parents’ house.

Graham’s girlfriend introduced him to an animal trainer who found Graham the perfect pig, Bernard—Bernie for short.